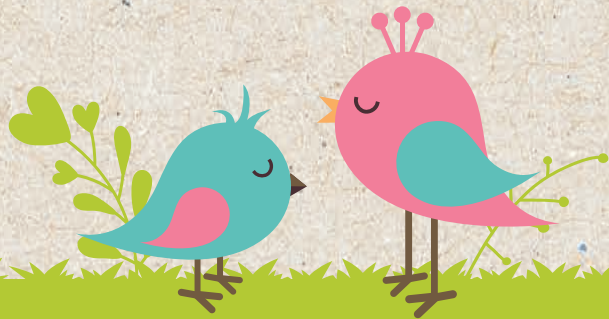




SALTSCAPES 
EXPO
25
EAST COAST

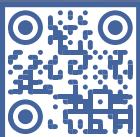
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Nova Scotians to
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Crystal Murray,
Editor-in-Chief
cmurray@saltscapes.com

WELCOME to the Spring 2025 Saltscapes East Coast Expo

THIS WEEKEND, May 9–11, 2025 we gather once again on the ancestral and traditional lands of the Mi'kmaw people. Our Saltscapes family acknowledges the Peace and Friendship treaties signed in this territory and recognizes that we are all treaty people.

You're about to step into a fully immersible Saltscapes experience—one that will ignite your summer travel inspiration, tempt your taste buds, energize your creativity, and get your toes tapping.

We're thrilled to kick things off with the Nova Scotia Loyal program—your roadmap to embracing the true spirit of our region. This year, for the first time ever at our spring show the arena space is dedicated exclusively to Nova Scotian products and businesses recognized by the Nova Scotia Loyal program—a proud showcase of the people, products, and passions that make this province shine.

As you wind your way through the show, you'll meet a dynamic mix of East Coast destinations, passionate vendors, and familiar faces.

This year also brings a brand-new energy with our 25th anniversary celebrations—a vibrant, interactive showcase where visitors engage in tastings, demos, and one-on-one chats with local makers, artisans, chefs, and creators as we remind you what Saltscapes is all about.

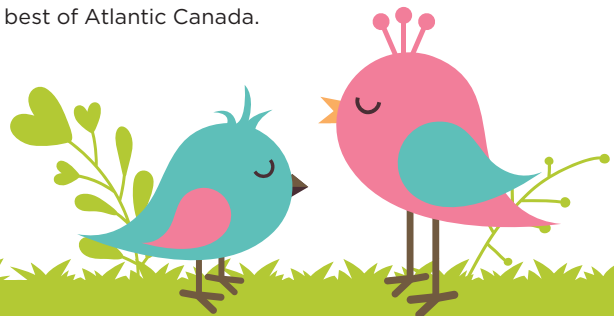
Every show is a learning journey. Since our first Expo, one thing remains clear: you make Saltscapes Expo different. It's your love for local and pride of place that lifts this event above all others. It's your belief that what we make here in Atlantic Canada is worth more than its weight in salt—it's worth its weight in gold. And this year, as we mark 25 incredible years of Saltscapes, it feels even more special. It's Mother's Day weekend, what better way to celebrate the women who raised us than by sharing a weekend filled with East Coast flavours, laughter, and meaningful connection?

Saltscapes Expo is more than a shopping trip—it's your time to put your elbows up and support the businesses that shape our communities, honour our heritage, and make this region so richly unique.

Partnerships make this special Expo experience flourish. We are proud to partner with presenting sponsors Nova Scotia Loyal and Subaru Canada. And some applause as well for long standing partners the Nova Scotia Department of Agriculture & Farmers' Markets of Nova Scotia, Sobeys Atlantic, CAA Atlantic, Move100 & Virgin Radio101.3 and Global Convention Services.

So, as we welcome the fresh energy of spring, celebrate 25 years of Saltscapes, and honour the incredible women who've shaped our lives this Mother's Day weekend, we invite you to soak it all in—heart first, elbows up, and surrounded by the best of Atlantic Canada.

Enjoy!



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Welcome to Saltscapes Expo 2025

FEATURES

- 1 SALTSCAPES GENERAL STORE & SUBSCRIPTIONS**
Meet and greet the magazine team, buy your print and/or digital subscription and amazing Saltscapes swag.
- 2 SALTSCAPES SHOP & DROP AND INFORMATION**
Shop till you drop! A convenient and secure opportunity on-site to store your local purchases.
- 3 NOVA SCOTIA LOYAL & TASTE OF NOVA SCOTIA CULINARY STAGE**
Amazing culinary demos and sampling of all things local.
- 4 SOBEYS COMMIT TO LOCAL CULINARY STAGE**
Non-stop culinary demonstrations featuring Sobeys Atlantic products from a variety of vendors.
- 5 SUBARU SONGWRITERS MAIN STAGE**
Fantastic local talent offering live music all weekend long.
- 6 SALTSCAPES PICNIC PARK**
Relax and enjoy your light lunch and snacks while planning what vendor to visit next.
- 7 SALTSCAPES VILLAGE STAGE**
Enjoy more local entertainment all weekend long.
- 8 SALTSCAPES PAT & CHAT**
Meet and greet a number of amazing dogs from Evangeline Kennel Club.
- 9 NOVA SCOTIA DEPARTMENT OF AGRICULTURE**
Experience a number of vendors from Farmers Markets of Nova Scotia.
- 10 NOVA SCOTIA LOYAL VOUCHER PROGRAM**
Shop all Nova Scotia vendors with a voucher from Nova Scotia Loyal.

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SALTSCAPES EXPO 25

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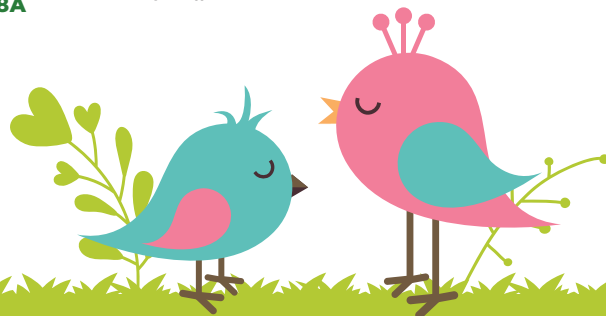
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Saltscapes Village Stage



Subaru Songwriters Main Stage



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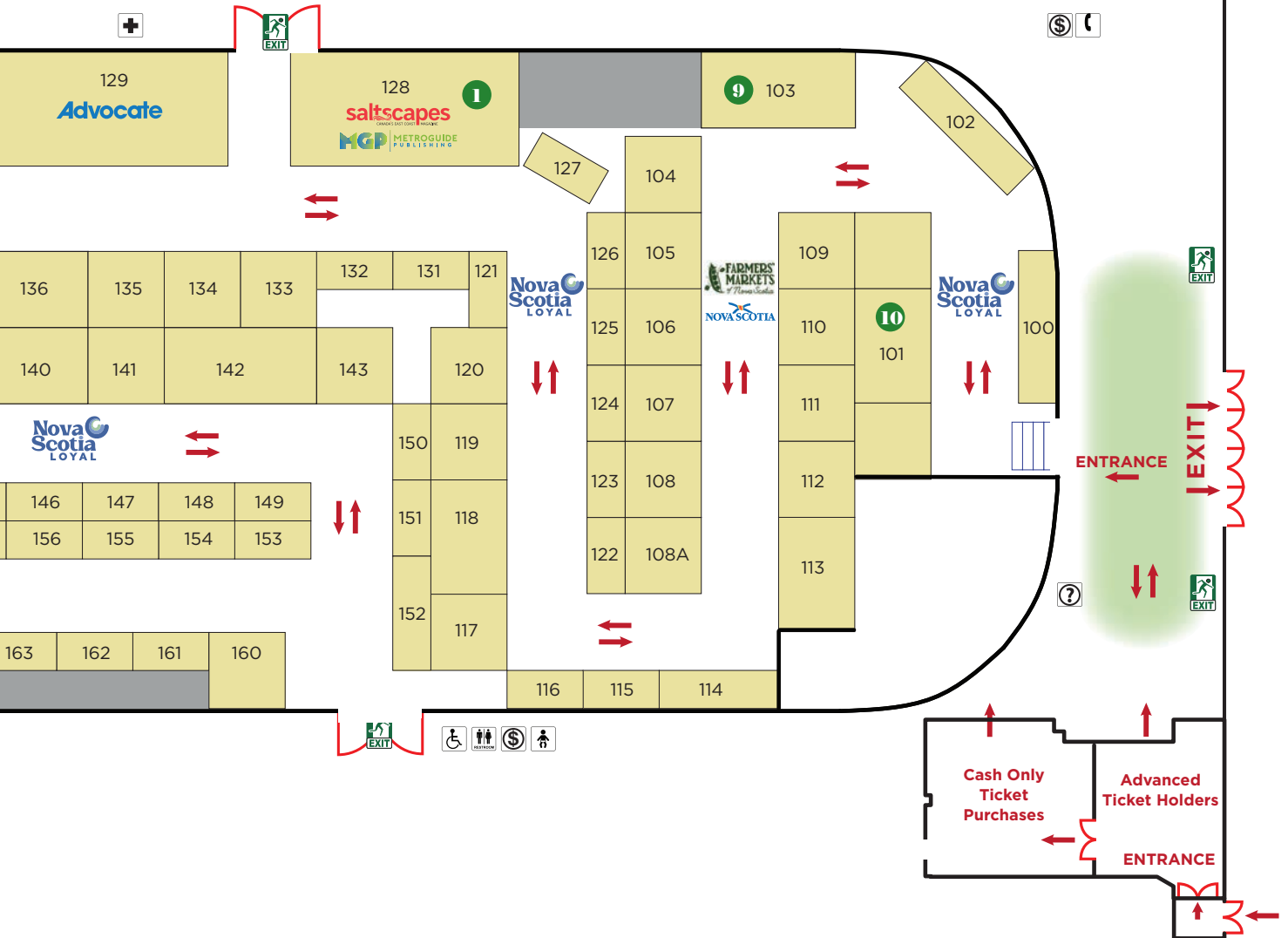
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Welcome to the **2025 Saltscapes Spring Expo.**

This exciting event gives Nova Scotians and visitors a chance to experience all that the east coast has to offer.

From food to entertainment and more, hundreds of local businesses are showcasing their finest. I'm especially proud of all the Nova Scotia food and beverage producers, chefs and farmers who are here to share our province's culinary delights.

I hope that you leave this expo feeling inspired to buy local - not only to support our local farmers and producers, but also to enjoy the undeniable quality they offer.

Now more than ever, we need to buy local and Nova Scotia Loyal is making it easier to identify products grown, made, or produced here at home. Simply look for the logo while you're shopping or visit our product directory to find local products near you.

Honourable Greg Morrow
Minister of Agriculture


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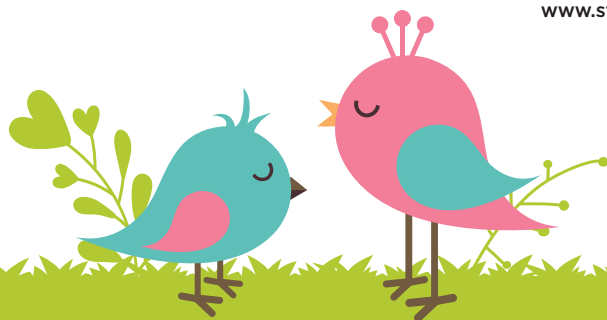
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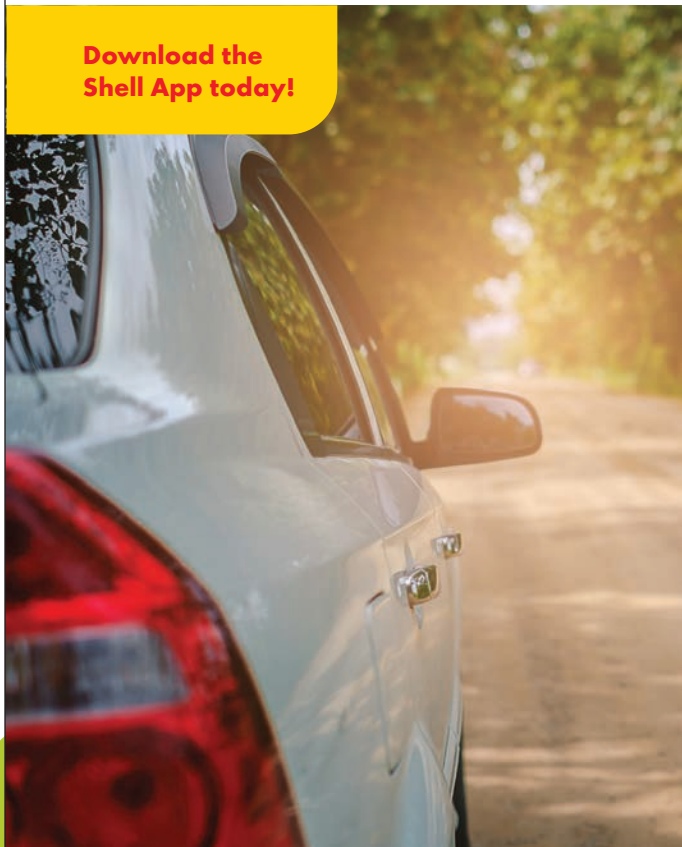
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Subaru Songwriters Main Stage

FRIDAY MAY 9 10AM - 7PM

10 am - 10:45am	Jeff Bonang
11 am - 11:45 am	Jeff Bonang
12 pm - 12:45 pm	Sam Wentzell
1 pm - 1:45 pm	Sam Wentzell
2 pm - 2:45 pm	Maurice Aucoin
3 pm - 3:45 pm	Maurice Aucoin
4 pm - 4:45 pm	Paul Brushett
5 pm - 5:45 pm	Paul Brushett
6 pm - 6:45 pm	Paul Brushett

SATURDAY MAY 10 10AM - 7PM

10 am - 10:45 am	Jeff Bonang
11 am - 11:45 am	Jeff Bonang
12 pm - 12:45 pm	Jeff Bonang
1 pm - 1:45 pm	Jason Spinney
2 pm - 2:45 pm	Jason Spinney
3 pm - 3:45 pm	Jason Spinney
4 pm - 4:45 pm	Sam Wentzell
5 pm - 5:45 pm	Sam Wentzell
6 pm - 6:45 pm	Sam Wentzell

SUNDAY MAY 11 10AM - 4PM

10 am - 10:45 am	Jade Bennett
11 am - 11:45 am	Jade Bennett
12 pm - 12:45 pm	Jade Bennett
1 pm - 1:45 pm	Sam Wentzell
2 pm - 2:45 pm	Sam Wentzell
3 pm - 3:45 pm	Sam Wentzell



Saltscapes Village Stage

FRIDAY MAY 9 10AM - 7PM

10 am - 10:45 am	Jade Bennett
11 am - 11:45 am	Jade Bennett
12 pm - 12:45 pm	Jeff Bonang
1 pm - 1:45 pm	Jeff Bonang
2 pm - 2:45 pm	Sam Wentzell
3 pm - 3:45 pm	Sam Wentzell
4 pm - 4:45 pm	Maurice Aucoin
5 pm - 5:45 pm	Maurice Aucoin
6 pm - 6:45 pm	Maurice Aucoin

SATURDAY MAY 10 10AM - 7PM

10 am - 10:45 am	Paul Brushett
11 am - 11:45 am	Paul Brushett
12 pm - 12:45 pm	Jade Bennett
1 pm - 1:45 pm	Jade Bennett
2 pm - 2:45 pm	Jeff Bonang
3 pm - 3:45 pm	Jeff Bonang
4 pm - 4:45 pm	Maurice Aucoin
5 pm - 5:45 pm	Maurice Aucoin
6 pm - 6:45 pm	Maurice Aucoin

SUNDAY MAY 11 10AM - 4PM

10 am - 10:45 am	Jason Spinney
11 am - 11:45 am	Jason Spinney
12 pm - 12:45 pm	Jason Spinney
1 pm - 1:45 pm	Paul Brushett
2 pm - 2:45 pm	Paul Brushett
3 pm - 3:45 pm	Paul Brushett



Evangeline Kennel Club

FRIDAY MAY 9 10AM - 7PM

Pat & Chat

SATURDAY MAY 10 10AM - 7PM

Pat & Chat

SUNDAY MAY 11 10AM - 4PM

Pat & Chat



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